

# A F F I LIATE MEMBERSHIP

Led by a team of experienced health care policy and advocacy experts, the Texas Association of Health Plans (TAHP) is the statewide trade association representing health insurers, Medicaid plans, Medicare Advantage plans, and other related health care entities operating in Texas.

For three decades, TAHP has been a leader on issues that improve the lives of individual Texans and strengthen the health care industry as a whole.





## Affiliate Membership: \$4,000\*

The Affiliate Membership is available to any company that provides products or services to health plans or maintains an interest in the health insurance industry.

### **Become a Member**

As a TAHP Affiliate Member, you will belong to an elite organization with access to high-level benefits, including:

- Enhanced networking assistance in coordinating contacts and face-to-face meetings with major health plans and state officials
- Exclusive access to members-only events with TAHP health plans and key policymakers
- Access to members-only research and information including legislative analyses, updates, and policy papers



## **Membership Dues\***

Annual dues for Affiliate Membership are \$4,000. The TAHP dues cycle starts July 1. New members joining after the new dues cycle begins pay on a prorated basis.

Contact TAHP Director of Operations Patti Doner to join as an Affiliate Member or to learn more: Office - (512) 476-2091 Email - pdoner@tahp.org

# **BUILD INFLUENTIAL RELATIONSHIPS**

The Affiliate membership includes advance notice of sponsorship and speaking opportunities, as well as free or discounted access to all of our valuable networking and educational events.

### Texas Covered Healthcare Conference + Expo



Our annual conference and trade show has become the largest managed care conference in the state of Texas. Health care executives from across Texas assemble for three days of dynamic speakers, educational panel discussions, social events for networking, and a trade show featuring the latest in cutting-edge health care technology products and services. The conference also provides attendees with the opportunity to earn continuing education credits.

#### **Medical + Pharmacy Directors Forums**



These quarterly, invitation-only events offer our health plan Medical Directors the unique opportunity to interface with their peers and hear from state and national experts as they discuss common challenges and best practices. As an Affiliate Member, you will have the opportunity to help sponsor these dynamic forums and promote your organization with some of the leading health plan decisionmakers in Texas.



#### "Food for Thought" Legislative Lunches

Offered during the legislative interim, our monthly "lunch and learn" series offers Capitol staffers concise, informative briefings on the most pressing health care issues they will address in the upcoming legislative session. As an Affiliate, you will have the opportunity to sponsor these lunches and have your organization promoted among legislative staff as well as other TAHP members.



#### **TAHP Networking Events**

Year-round, TAHP hosts networking events including receptions with Members of the Legislature, staffers, and TAHP health plans in informal and fun settings like Franklin BBQ that allow for your organization to make important connections with other TAHP members and key Texas leaders and their staffers.



#### **CEO Networking Dinners-Opportunities to Host**

Year-round, TAHP organizes networking dinners that provide an opportunity for our health plan CEOs to come together and make valuable connections, and as an Affiliate Member, you will have the opportunity to host these high-level dinners and interface with health plan executives.



#### Webinar/Podcast Promotion

TAHP will promote webinars or podcasts hosted by your company to our membership at no extra cost. You can collect registration data for the event. You may also submit a link to the recording that can be included in our weekly newsletter.

## **EXPERIENCE THE BENEFITS**

As an Professional Affiliate Member of TAHP, your company will have access to a number of members-only materials, publications, and updates prepared by industry, policy, advocacy and communications experts with decades of experience.

	A members-only, comprehensive weekly newsletter that provides inside-track information about recent and upcoming hearings, industry-related meetings, TAHP analysis of legislative and regulatory proposals, industry developments, a calendar of upcoming events, political updates and more. <u>(Click here for a recent example.)</u>
COVERED TAHP	Daily news clips assembled by the TAHP team that highlight the top headlines from the health insurance and health care worlds, as well as important political updates, both nationally and in Texas.
TAHP COMPLETE	TAHP's external newsletter highlights the value of health plans and the efforts by health plans to improve quality, enhance access and ensure affordability of health care, both in the commercial market and in the public sector in Texas.
TAHP SPOTLIGHT	Our team of experienced government relations, policy and communications professionals ensure our members are promoted for individual efforts and initiatives aimed at improving the health care system in Texas. We include regular spotlights of our Members in TAHP materials as well as on social media.
ADVOCACY UPDATE	Access to regulatory news and announcements, stakeholder meetings and in-depth regulatory analysis by TAHP policy experts on rules and regulatory changes impacting health insurance and Medicaid plans, including access to official TAHP regulatory comments.
Legislative Update	Regular updates and announcements on the Texas legislative process including summaries of key hearings, notice of any movement or consideration of key bills, copies of witness presentations, copies of TAHP testimony, as well as interim charge analysis.
TAHP Bill Tracker	TAHP monitors and tracks every piece of legislation filed with the Texas Legislature that impacts the health insurance industry and Medicaid plans. With your membership, TAHP will provide you with timely tracking, in-depth legislative analysis and TAHP positions on all relevant legislation.
Analysis T	TAHP-produced materials that include one-page primers on a variety of health care-related issues as well as more extensive kits that delve into topics like the value of health plan networks or the savings and achievements of Medicaid managed care.
WORKGROUP CALLS	Routine meetings, calls, and emails that provide updates on specific issues facing the health insurance industry. Opportunity for partnership and internal discussion, including viewing and commenting on documents and TAHP policy drafts, with health plans as they work to enact our health policy goals.